



Meadow Brook



SUMMER CONCERTS PRESENTING SPONSORSHIP

Join us for an evening of music at Meadow Brook - and connect with our audiences through new sponsorship opportunities!

Meadow Brook's popular Summer Concert Series will be the best night of your season!

Enjoy live, energetic performances by some of metro Detroit's most talented musicians at a great setting – the Great Estate! Come early to explore the grounds and bring your own picnic dinner. Get into the rhythm and maybe even take a spin on our dance floor. Our summer concerts also include a delicious dessert and cash bar.

The lineup includes Olivia Van Goor on Thursday, June 18, Mobile Dueling Pianos on Thursday, July 9, Ben Sharkey on Thursday, July 23 and Dave Bennett on Thursday, Aug. 6.

Filled with fantastic music and all the atmosphere of a unique venue, you'll want to bring family, friends, clients & colleagues to every performance!

S0625MBHSCS

MEADOWBROOKHALL.ORG/SPONSORSHIPS

**YOUR SUPPORT HAS
AN IMPACT HERE.**

At Meadow Brook, we are working to engage, educate & inspire our visitors - from around the community and around the world - with unique programs, tours and events.

Our future is focused on providing a world-class visitor experience, growing our education and youth programs while continuing to serve as a vital part of our diverse region.

As a self-supporting museum and cultural institution, Meadow Brook relies on supporters like you to help us continue to thrive.

Your sponsorship will not only directly impact our efforts, but it will align your organization with ours and connect with our audiences.

Be part of something special with us!

MEADOW BROOK SUMMER CONCERT PRESENTING SPONSORSHIP



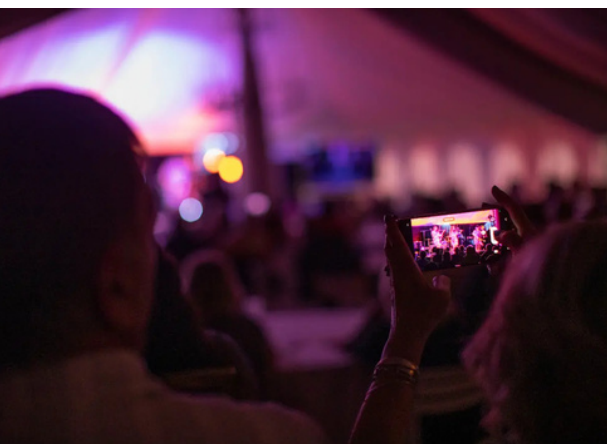
SPONSORSHIP INVESTMENT

\$5,000



ESTIMATED AUDIENCE

444,200+



2026 SPONSORSHIP DETAILS:

SPONSOR BENEFITS

- Premium seating at a reserved table of 10 for each concert - a fair market value of \$1,800
- Meet & Greet with the performer
- Onsite signage
- 10 complimentary drink tickets
- VIP self-parking for guests in Meadow Brook's courtyard
- Guided tour of Meadow Brook Hall for you and your guests before the concert.

SPONSOR RECOGNITION

Your name and/or logo will be included in the following:

- Website recognition | 373,000+ annual visitors
- Recognition on MBH's social media channels | 40,000+ followers
- Recognition in promotional eblast | 30,000+ subscribers
- Promotional table display opportunity onsite | 1,200+ visitors

Meadow Brook Hall is a 501c3 non profit organization, located on the campus of Oakland University in Rochester, Michigan.

**OAKLAND
UNIVERSITY.**


Meadow Brook

LAUREN GUZZARDO

MEMBERSHIP & GIVING COORDINATOR

248-364-6264

guzzardo@oakland.edu