



Meadow Brook



## SUMMER CONCERTS COCKTAIL SPONSORSHIP

**Join us for an evening of music at Meadow Brook - and connect with our audiences through new sponsorship opportunities!**

Meadow Brook's popular Summer Concert Series will be the best night of your season!

Enjoy live, energetic performances by some of metro Detroit's most talented musicians at a great setting – the Great Estate! Come early to explore the grounds and bring your own picnic dinner. Get into the rhythm and maybe even take a spin on our dance floor. Our summer concerts also include a delicious dessert and cash bar.

The lineup includes Olivia Van Goor on Thursday, June 18, Mobile Dueling Pianos on Thursday, July 9, Ben Sharkey on Thursday, July 23 and Dave Bennett on Thursday, Aug. 6.

Filled with fantastic music and all the atmosphere of a unique venue, you'll want to bring family, friends, clients & colleagues to every performance!

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**YOUR SUPPORT HAS  
AN IMPACT HERE.**

At Meadow Brook, we are working to engage, educate & inspire our visitors - from around the community and around the world - with unique programs, tours and events.

Our future is focused on providing a world-class visitor experience, growing our education and youth programs while continuing to serve as a vital part of our diverse region.

As a self-supporting museum and cultural institution, Meadow Brook relies on supporters like you to help us continue to thrive.

Your sponsorship will not only directly impact our efforts, but it will align your organization with ours and connect with our audiences.

Be part of something special with us!

**[MEADOWBROOKHALL.ORG/SPONSORSHIPS](http://MEADOWBROOKHALL.ORG/SPONSORSHIPS)**

# MEADOW BROOK SUMMER CONCERT COCKTAIL SPONSORSHIP



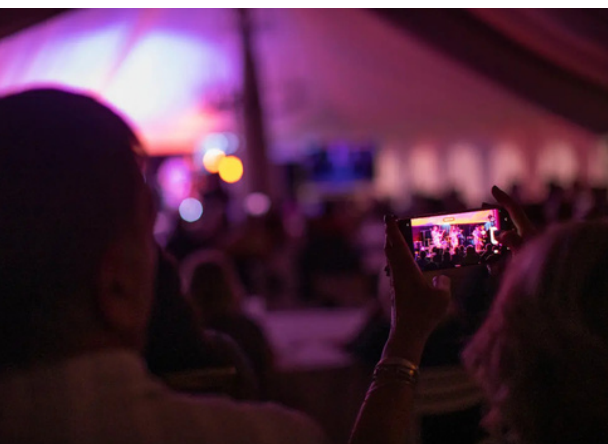
## SPONSORSHIP INVESTMENT

\$1,500 per concert



## ESTIMATED AUDIENCE

443,000+



## 2026 SPONSORSHIP DETAILS:

### SPONSOR BENEFITS

- General admission tickets for 10 for selected concert - a fair market value of \$450
- Signage for a custom-named specialty cocktail
- 5 complimentary drink tickets
- Guided tour of Meadow Brook Hall for you and your guests before the concert.

### SPONSOR RECOGNITION

*Your name and/or logo will be included in the following:*

- Website recognition | 373,000+ annual visitors
- Recognition on MBH's social media channels | 40,000+ followers
- Recognition in promotional eblast | 30,000+ subscribers

*Meadow Brook Hall is a 501c3 non profit organization, located on the campus of Oakland University in Rochester, Michigan.*

**OAKLAND  
UNIVERSITY.**



**LAUREN GUZZARDO**

MEMBERSHIP & GIVING COORDINATOR

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